HOW TO FIND THE RIGHT AUDIO & VIDEO EQUIPMENT

MULTI-SITE CHURCH

NO TWO CHURCHES ARE THE SAME.

While simply copying and pasting what another church has done might sound tempting. We understand that every church has unique challenges and opportunities. Whether your congregation has been thriving for years, or just getting started, we want to help you find the equipment that best fits your context. In this guide we provide some helpful insights for churches who meet in multiple locations.

ASK THE RIGHT QUESTIONS.

- What technology and equipment do you have now?
- What kind of multi-site are you working with?
- What are the video capture and delivery mechanisms?
- What is the video distributed on?
- Do you want to stream your services live?
- What's the end goal?

LET CONNECTION BE YOUR GUIDE

Successful muti-site churches are driven by a desire for connection. Technology doesn't have to be seen as an enemy of connection. In fact, for multi-site churches, it is actually the tool that makes connection possible.

Video is a crucial component of the technology mix for a multi-site, and ensuring the delivery is connected and dialed in each weekend is a massive undertaking—but one that helps each unique site within your church community feel known and heard. It bridges the geographic spaces between campuses, bringing a real sense of unity and fellowship.

Even beyond the utilization of video and audio between multi-site campuses, we see that the multi-site churches who succeed are the ones whose local staff members work to facilitate a culture of connection at a local level.

START WITH THE BASICS.

Before anything else will work, you need a robust internet connection. It's also important for you to understand the different models of streaming services and figure out which model is right for the multi-site you're creating.

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