

HOW TO FIND THE RIGHT AUDIO & VIDEO EQUIPMENT

NEW BUILD

NO TWO CHURCHES ARE THE SAME.

While simply copying and pasting what another church has done might sound tempting. We understand that every church has unique challenges and opportunities. Whether your congregation has been thriving for years, or just getting started, we want to help you find the equipment that best fits your context. In this guide we provide some helpful insights for churches planning to build or upgrade.



ASK THE RIGHT QUESTIONS.

- Why are you moving locations?
- What are your goals with this new building?
- What did you dislike about your old space?
- What are the 'must haves' in your new space?
- What kind of feel do you want to have?
- What's your budget?
- What kind of community are you a part of?
- What do you want the church to look like outside of the sanctuary?



LET FOCUS BE YOUR GUIDE.

Most churches understand the importance of staying focused, but not all churches know how that looks in the context of investing in AVL equipment.

Moving into a new building brings excitement, anticipation, and a host of dreams to implement. As your church begins this process, the temptation will be to look at what other churches do with their spaces and create your wish list from their inspiration.

Staying focused on your church's specific needs will provide direction as you think through your goals. Keep your attention on what kind of church experience you are providing, and what equipment will add value to it.



BE REALISTIC.

Be realistic as you think through your new setup. Understand your budget, the layout of your space, how you plan to do ministry in future, and the needs of your people. We typically see that technology costs tend to make up between 12%-17% of total new building costs.



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